

Helping Parents Make Better Decisions

Sarah Merians Photography & Video Company

Find it. Book it. Celebrate!
Mitzvah Market
mitzvahmarket.com

Mitzvah Market, the largest resource in the U.S., provides **Bar Bat Mitzvah** planning parents with **all the information** they need on multi-platforms.



DIGITAL

20,000+
unique
visitors

WEBSITE

With 20,000+ unique monthly visitors, we are the planning site with timelines, important questions to ask and ideas covering the latest trends, themes and more.

11,000
subscribers

E-NEWSLETTERS

We reach 11,000 subscribers with information on the best experts and ideas with an average open rate of 20%

SOCIAL MEDIA



Nearly **1 MILLION** monthly views



Business page with **OVER 6,500** followers



17 regional groups with **OVER 10,000** members



OVER 3,000 followers

PRINT

MITZVAH MARKET MAGAZINE (30,000 copies)

This NY area annual go-to publication features comprehensive resource directories and in-depth editorial that is re-read and referenced repeatedly during the year.

PARTY SHOWCASE

CELEBRATE! PARTY SHOWCASE

Hundreds of Bar Bat Mitzvah families meet face-to-face with experts to get ideas, ask questions and select vendors for their upcoming event.



Orad David Kraus Photography



Sarah Merians Photography & Video Company

Mitzvah Market, the largest Bar Bat Mitzvah resource in the U.S., provides parents with **information across multi-platforms:** Website, Email, Pinterest, Facebook & Instagram

Find it. Book it. Celebrate!

Mitzvah Market
mitzvahmarket.com

Helping Parents Make Better Decisions



MULTI-PLATFORM PROGRAM

1 year

- Full profile page rotates at top of category in Vendor Directory
- Listing in appropriate category article
- Access to all Facebook Groups
- Instagram - Included in stories/highlights 1x per month
- Pinterest - Pins on appropriate boards 1x per month

NY AREA PROFILE

1 year

- Profile page with up to 20 photos
- Profile page rotates 3rd tier in Vendor Directory
- Included in appropriate category article
- Access to 4 NY region Facebook groups

FULL BASIC PROFILE

1 year

- Full profile page rotates 2nd tier in Vendor Directory
- Included in appropriate category article
- Access to all Facebook groups

DEDICATED E-BLAST

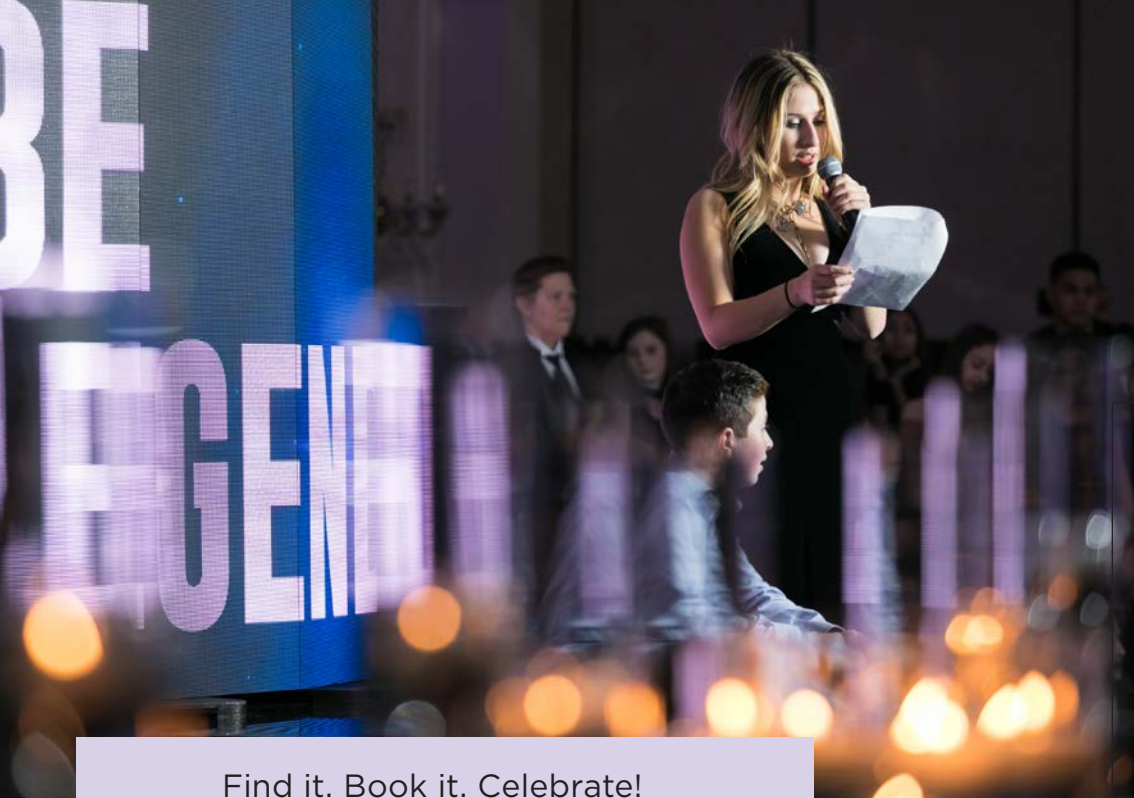
One time

- Custom newsletter message to 11,000 subscribers
- Post in appropriate Facebook Groups
- Included in stories/highlights on Instagram
- Pin on appropriate Pinterest board



CONTACT:

Sheri Lapidus
Executive Director
516-445-2394
Sheri@MitzvahMarket.com



Sarah Merians Photography & Video Company

Mitzvah Market, the largest Bar Bat Mitzvah resource in the U.S., provides parents with **information across multi-platforms:** Website, Email, Pinterest, Facebook & Instagram

Find it. Book it. Celebrate!
Mitzvah Market
mitzvahmarket.com

Helping Parents Make Better Decisions



REGIONAL MULTI-PLATFORM PROGRAM

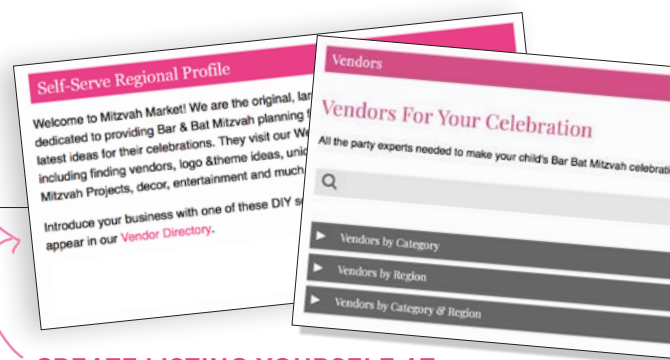
1 year

- Full profile page rotates at top of local region in the Vendor Directory
- Included in appropriate category article
- Access to your regional Facebook Group
- Instagram - Included in stories/highlights 1x per month
- Pinterest - Pins on appropriate boards 1x per month

REGIONAL PROFILE

1 year

- Profile page with up to 20 photos
- Rotates 4th tier in the Vendor Directory
- Access to your regional group on Facebook



CREATE LISTING YOURSELF AT:
mitzvahmarket.com/diydigitalpackages



CONTACT:
Sheri Lapidus
Executive Director
516-445-2394
Sheri@MitzvahMarket.com